



# Shushan Gevorgyan

## Senior Graphic Designer / Illustrator

Experienced Graphic Designer / Illustrator with a strong background in Painting and Art. Proficient in preparing files for printing and skilled in AI tools. Demonstrated ability to work independently or collaboratively in teams.

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📍 Yerevan, Armenia



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Shushan Gevorgyan

## Experience

### Head of Design Team

Emater

10/2023 - Present

Florida, USA

At Emater, an e-commerce marketing company, I specialize in email design, printing files, banners, and logos. My primary focus at Emater involves leveraging artificial intelligence in design processes. Additionally, I oversee task assignments for the design team.

### Lead Graphic Designer

Ballucci Design

08/2022 - 10/2023

Canada

At Ballucci Design, I am responsible for creating all visual assets, including Amazon store designs, social media graphics, and personal branding designs.

### Trainer

BDG

02/2021 - Present

Armenia/Yerevan

In the business development group, I teach illustration and packaging classes, emphasizing my skills in these areas.

### Lead Graphic Designer / Illustrator

Braind

06/2021 - 08/2022

Armenia/Yerevan

### Graphic Designer / Illustrator

Braind

05/2020 - 06/2021

Armenia/Yerevan

My current title is "Lead Graphic Designer." Recently, I transitioned to a branding designer role less than four months ago, after two years in a branding agency specializing in brand development. Prior to this, I began my career as a social media designer.

### Illustrator

Indigo Branding

02/2020 - 05/2020

Armenia/Yerevan

At Indigo Branding, I was integral to the entire branding process, specifically overseeing all illustrations throughout.

### Graphic Designer

Koriz Marketing

02/2019 - 02/2020

Armenia/Yerevan

During that time, I have created visuals for various social media platforms, including posts, banners, promotional posts, covers, and blog thumbnails. These platforms include Facebook, Instagram, Twitter, Medium, Discord, LinkedIn, and more.

## Languages

English ● ● ● ● ○

Russian ● ● ● ● ○

Armenian ● ● ● ● ●

## Education

### Painting Art

Terlemezyan Art College

2013-2018

Armenia/Yerevan

### Bachelor's degree

Fine Art Academy Of Yerevan

2017-2021

Armenia/Yerevan

### Graphic design course

BDG

01/2019- 03/2019

Armenia/Yerevan

### Illustration course

CG Classroom

01/2018 - 03/2018

Armenia/Yerevan

## Hard skills

Adobe Photoshop ● ● ● ● ●

Adobe Illustrator ● ● ● ● ●

Adobe Indesign ● ● ● ● ○

Procreate ● ● ● ● ○

Figma ● ● ● ● ○

Corel Draw ● ● ● ● ○

Midjourney ● ● ● ● ○

## Soft skills

Teamwork ● ● ● ● ●

Time management ● ● ● ● ●

Responsibility ● ● ● ● ●

Flexibility ● ● ● ● ○

Creative ● ● ● ● ●